Your One-Stop Resource for Global Trade Management

TRAINING AND PROFESSIONAL DEVELOPMENT
E2open Global Trade Academy is Your One Stop Resource for Global Trade Compliance Training and Professional Development

E2open Global Trade Academy is your premier source for comprehensive training and professional development in the areas of customs and trade compliance, import and export management, global logistics, risk assessment, and international commerce.

We offer educational and development training courses, and trade advisory services designed to meet the needs of your global trade operations.

WHY E2OPEN GLOBAL TRADE ACADEMY?

E2open Global Trade Academy is dedicated to all aspects of international supply chain training. To ensure that we provide the highest quality of service to our clients, we strive to understand their issues and develop content and tools to help address their challenges. Our faculty is composed of instructors with years of real-world experience and expertise. Our vast knowledge of critical topics specific to the international supply chain allows us to create training solutions that will allow your team and company to succeed.

“The Global Trade Academy certification training I attended was nothing less than superior. Going into the training my knowledge was subpar at best. Once the class was completed I had the knowledge and the understanding of the material provided to become a specialist in the area of certification. Since then, my confidence at my workplace has sky rocketed and I have been able to implement a new program for my Company. Thank you!”

Global Trade Compliance Professional
Samtec New Albany

“We help companies to grow in-house global trade management talent and expertise through world class training. While E2open GTM software and Global Knowledge® content is designed to automate trade compliance checks and optimize global logistics decisions, organizations still require knowledgeable people who understand the complexities of global trade to best implement and utilize global trade solutions. That’s the need we fulfill.”

Suzanne Richer, Director
E2open Global Trade Academy
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Our global trade educational and development training courses ensure that attendees are provided with current information and resources to efficiently and compliantly manage international supply chain operations. If you want to refresh current compliance competencies for yourself or your team, advance your knowledge base or improve career prospects by earning professional certifications, these courses are right for you.

Our various course options are designed to meet the needs of busy professionals, including supply chain and compliance departments.

“The program was awesome! Robin and Suzanne are great teachers and outstanding professionals.”

*International Trade Coordinator*
*Exterran®*
E2open Global Trade Academy training and development programs give you a variety of options:

- Instructor-led seminars
- On-site training
- Online training

Courses are designed for international trade professionals located around the world. Our staff is comprised of instructors with years of real-world global trade and supply chain experience providing in-depth knowledge on global trade topics. Whether you need training for 5 or 500 employees for one day or one year, we can address your training needs with our existing and customized training courses.

All of our public seminars and workshops are registered for continuing education credits with National Customs Brokers & Forwarders Association of America, Inc.

“What used to take me hours to classify only takes me minutes. I am more confident in what I do.”

Global Logistics Trade Specialist
Actuant Corporation

FOR MORE INFORMATION CALL 609.638.3639

GET THE TRAINING YOU NEED FROM INDUSTRY EXPERTS

CERTIFICATIONS
Advance your career and become the master of your domain with one of our certifications.

PUBLIC SEMINARS & SPECIALTY WORKSHOPS
We cover a large array of topics in our one-day seminars, and our intensive two-day sessions. We also offer specialty workshops and advanced classification courses. These courses are designed to provide the most practical hands-on knowledge available.

CUSTOMS HOUSE BROKER (CHB) PREP COURSES
We offer several ways of preparing for this exceptionally difficult exam.

ON-SITE TRAINING
We provide on-site training programs that target all departments within the international supply chain and will improve the expertise of import, export, purchasing, legal, warehouse and accounting staff, as well as the organization's overall success.

E-LEARNING COURSES
Provide your employees 24/7 access to on-demand global trade compliance related training covering U.S., European Union and other customs regulations and export controls.

WEBINARS
Register for a free webinar offered by one of our expert instructors on a variety of global trade compliance topics.
Certifications

Advance your career and become the master of your domain with one of our certifications.

✓ Certified Classification Specialist™ (CCLS™)

✓ Duty Drawback Specialist Certification™ (DBS™)

✓ Export Controls Specialist™ (EXCS™)

“First of all, both Suzanne and Robin did an excellent job of presenting the material. The informal class setting was also a plus, as it allowed us to interact with the instructors, as well as other students in the class, while the material was being presented, as opposed to having to wait until the end of a lecture. The in-class exercises were also a very beneficial part of the learning process.

Finally, the focus on the GRIIs and learning how to defend an HTS classification based on the GRIIs will provide a very valuable tool in the future. I have attended a number of one day seminars on the HTS, but had been looking for a seminar that was more in depth – and found it.

I would recommend this seminar to anyone looking to further develop their classification skills.”

Import-Export Compliance Specialist
Vermeer® Corporation
Certified Classification Specialist™ (CCLS™)

WHAT IS A CERTIFIED CLASSIFICATION SPECIALIST™?

A Certified Classification Specialist™ is someone who has earned the designation CCLS™ after completing a rigorous five-day course and passing an examination upon completion. The designation requires earning continuing education credits to maintain. A CCLS™ holder is authorized to use the certification mark in communications and business cards.

WHERE IS THE CCLS™ COURSE OFFERED?

The CCLS™ course is offered on a scheduled basis in the United States, Canada and other countries. The CCLS™ course is also available in-house at a location of a company’s choosing anywhere in the world.

PROGRAM OVERVIEW

The methodology created for the CCLS™ program will provide attendees with an accurate process to develop a harmonized system decision tree.

- General Rules of Interpretation
- How the harmonized schedule/combined nomenclature is organized?
- Review section and chapter notes which apply throughout the entire tariff
- Review “basket headings”
- Identify and sources of external classification guidance such as the WCO’s explanatory notes
- Prepare effective binding ruling requests
- Document and defend a classification

DESCRIPTION

The Certified Classification Specialist™ (CCLS™) program is the only program worldwide that teaches participants the General Rules of Interpretation (GRIs) and requires them to be able to defend their classification choices as part of the process. The CCLS™ designation conveys that an individual has strong knowledge and skills of the underlying methodology for classification for entry to any country whose tariff is based on the World Customs Organization's Harmonized System.

WHO SHOULD TAKE THE CCLS™ COURSE?

The CCLS™ course is targeted for individuals and teams employed by logistics companies or global manufacturers who need to understand how to classify goods for import and export into and between multiple countries around the world.

Individuals holding a CCLS™ designation will be capable of defending their classifications and creating and deploying a global process for their organization.

Participants will bring back more than 1,000 pages of materials, including detailed product worksheets for every chapter of the Harmonized Tariff Schedule, a classification manual and other resources for working with less familiar objects. These materials have been designed exclusively for this course and are not available anywhere else.

TESTING

The certification process requires individuals to take an examination which will be administered at the end of the third day and at the end of the last day of this program to demonstrate proficiency.

CONTINUING EDUCATION

Individuals holding a CCLS™ designation must attend E2open Global Trade Academy or third-party organization seminar, workshop, webinar or corporate on-site training to earn 10 continuing education credits every year following their initial certification.

For details, please contact us directly for a copy of our continuing education policy.
WHY A CERTIFICATION PROGRAM IS GOOD FOR YOU AND YOUR COMPANY

As a company, by underwriting the training for CCLS, you will gain more classification expertise and increase your employee retention. You will demonstrate due-diligence and move your company toward a strong reasonable care process, minimize liability and reduce fines, penalties and audit risk.

As an individual, by earning this stamp of achievement, you will have deepened or broaden your knowledge and become a subject matter expert. Certification in a supply chain discipline shows that you know your stuff. You will be able to stand out and take your career to the next level.

COMPANIES WITH CERTIFIED SPECIALISTS:

- CYTEC
- Maxwell Technologies
- NOKIA
- NORTHROP GRUMMAN
- SPX
- StanleyBlack&Decker
- UTC Aerospace Systems
- Unilever

“*We saw immediate benefits with improved consistency in classification across our affiliates with the CCLS training. Our employees found this course great as it outlined a clear methodology to both classify and defend their HS codes globally. We now have over 15 Certified Classification Specialists on our staff representing more than 10 countries.*”

*Senior Director, Global Customs and Trade*  
PepsiCo®, Inc.

CURRICULUM CONTENT:

- General Rules of Interpretation (GRIs)
- Exercises on the GRIs
- Understanding HS and how it is organized
- HS number and coding
- Review of section and chapter notes which have meaning throughout the tariff
- Review of “basket headings”
- Identification of external classification guidance, such as the explanatory notes
- Address and prepare effective Binding Ruling Requests
- How to document and defend your classification
- Daily exercises
- HS defense exercises

DEEPER REVIEW INTO SPECIFIC SUBJECT CATEGORIES FOR THE FOLLOWING COMMODITY GROUPS

- Food & Agriculture
- Machinery & Electronics
- Chemical, Mineral, Pharmaceuticals
- Textiles
- Medical Devices
- Automotive & Parts
- Parts & Accessories of Plastic, Rubber, Glass and Metal

We also cover “difficult to classify merchandise,” including kits.
Duty Drawback Specialist Certification™ (DBS™)

**DESCRIPTION**
Looking to save your firm money through Duty Drawback claims? Millions of dollars of refunds are available from the government to firms who both import and export, but the majority goes unclaimed. This unique certification will train your team on the types of drawback available, how to file for expedited refund capabilities and which documents are needed to support a successful refund.

Become a Duty Drawback Specialist™. Our three-day workshop, led by experienced subject matter experts, will provide you with a detailed understanding of the Duty Drawback program. Each type of drawback will be reviewed in detail, with examples and exercises on filing claims and getting approved for accelerated payments. Drawback regulations in 19 CFR 191 will be thoroughly covered, and a course exam will demonstrate the participant’s ability to establish his or her company’s Duty Drawback program.

**PROGRAM OVERVIEW**
During this three-day training, participants will gain a detailed understanding of the Duty Drawback program and how to effectively establish a company Duty Drawback program.

- Types of Duty Drawback
- Taxes and fees eligible for drawback
- Payment of drawback
- Estimating your drawback potential
- Duty drawback rules
- Documents needed to file a claim
- Timelines related to drawback
- Recordkeeping requirements
- Review of CFR 191
- How to establish a drawback program
- How to audit a drawback program

**WHO SHOULD ATTEND**
- Compliance professionals
- Import managers
- Export personnel
- Finance managers
- Others who have the responsibility for cost savings initiatives at their company

**TESTING**
To demonstrate proficiency, the certification process requires individuals to take an examination at the end of this program. There are no additional fees for each initial course exam.

**CONTINUING EDUCATION**
To maintain the Duty Drawback Specialist™ certification holders must attend Global Trade Academy’s seminars, workshops, webinars or corporate on-site training to earn 20 continuing education credits. These credits must be earned within the 24 months (or two years) following the initial certification. For example, if an individual is certified in May 2020, he/she will need to complete 20 continuing education credits by May 31, 2022.

"Excellent course that provided the information and support I need to create a duty drawback program.”

Transactional Tax Manager
Louis Dreyfus® Commodities

FOR MORE INFORMATION CALL 609.638.3639
Export Controls Specialist™ (EXCS™)

DESCRIPTION

Our Export Controls Specialist™ (EXCS™) program provides the highest professional standards when it comes to the knowledge associated with the regulatory environment of U.S. export controls, including the International Traffic in Arms Regulations and the Export Administration Regulations.

Participants of the EXCS™ program will be proficient in both Department of Commerce and State Department’s export regulations, including: the ITAR (International Traffic in Arms Regulations - 22 C.F.R. 120 - 130), the EAR (Export Administration Regulations - 15 C.F.R. 730-774) and other applicable government bodies’ regulations.

The Export Controls Specialist™ certification three-day program will deal, in detail, with all aspects of the U.S. export control process. With heavy reliance on case studies and practical in-class examples, participants will gain new skills, or hone existing skills to enable them to present themselves as a certified professionals for an in-demand trade specialty.

PROGRAM OVERVIEW

Export Controls:
- DDTC
- BIS
- NRC

U.S. Export Classification of Products
- USML defense articles, defense services, technical data
- The CCL, ECCN, and EAR 99
- NRC covered products

Classification Assistance
- The export ruling processes at BIS, DDTC
- The commodity jurisdiction process
- Extrinsic aids

Export Reporting Requirements of EPA, DEA, and More
- AES requirements
- Case studies of penalty cases at DDTC, BIS
- Prohibited party lists
- Recordkeeping
- Export manual
- Reforms of export controls at DDTC, BIS
- Voluntary disclosures
- Dealing with re-exports and diversion
- Crafting of corporate export policies
- Employee training
- Complying with anti-boycott law in your export transactions

WHO SHOULD ATTEND

- Compliance professionals
- Import managers
- Export personnel
- Export Compliance Officers
- Finance managers
- International sales and marketing staff
- Supply chain managers
- Legal and regulatory managers
- International customer personnel
- Engineers
- Others who have the responsibility for cost-saving initiatives at their company

TESTING

To demonstrate proficiency, the certification process requires individuals to take an examination at the end of this program. There are no additional fees for each initial course exam.

CONTINUING EDUCATION

All certified Export Controls Specialists™ must have completed 10 Continuing Education Units (CEUs) each year to maintain certification. For generally accepted equivalent training, please contact E2open Global Trade Academy.

“One of the best professional training out there in the trade community.”

Nina Carrico, QSL, LLC
Public Seminars and Specialty Workshops

We cover a wide array of topics in our one-day seminars as well as our intensive two-day sessions that are designed to provide the most practical and hands on knowledge. Visit our website to view our course schedule or register.

**EXPORT COMPLIANCE AND CONTROLS**
This course covers the lifecycle of an export transaction and outlines all the key information an exporter needs to be in compliance with Export Administration Regulations (EAR).

**ECCN CLASSIFICATION**
All commodities, technology or software subject to the licensing authority of the Bureau of Industry and Security (BIS) are included in the Commerce Control List (CCL) which is found in Supplement 1 to Part 774 of the Export Administration Regulations. On the CCL, individual items are identified by an Export Control Classification Number (ECCN).

**ITAR OVERVIEW**
This one-day training course provides a fundamental overview of the International Traffic In Arms Regulations (ITAR).

**IMPORT COMPLIANCE**
This one-day seminar will help you understand the basics of importing and provide you with an understanding of customs regulations.

**CUSTOMS VALUATION: THE ESSENTIALS**
Learn how to engage the multiple departments within your firm in the process of providing key information to determine and report the proper value of your company's shipments.

**TARIFF CLASSIFICATION FOR IMPORTERS AND EXPORTERS**
This is an excellent course for those new to classification, as well as for individuals who have some experience but require a greater in-depth understanding of how to apply the rules.

**NAFTA (now USMCA) AND TRADE AGREEMENTS**
This course will review these rules in detail, outlining a step-by-step approach to qualifying a product for this trade agreement. The basis of other trade agreements will also be reviewed.

**COUNTRY AND RULES OF ORIGIN**
Join us for in-depth program on country of origin determination and proper marking.

“I was very impressed that I was able to learn more in 4 days than I was able to do with another organization in 4 months. Suzanne and Robin are great educators in this industry.”

**Customs Entry Specialist**
DMG Logistics

“I found this class very valuable and I have a much better understanding of our internal process as a result of participating in this program.”

**Customs Country Manager**
IKEA®
Specialty Workshops

**EXPORT 3-DAY BOOT CAMP**
Boot camp includes the following courses:
Export Compliance & Controls, ECCN Classification, and ITAR Overview

**IMPORT 5-DAY BOOT CAMP**
Boot camp includes the following courses:
Import Compliance, Customs Valuation, Tariff Classification for Importers and Exporters, Country and Rules of Origin, and NAFTA (USMCA) and Trade Agreements

**MADE IN AMERICA, BUY AMERICA, AND BUY AMERICAN**
This two-day course provides attendees with everything they need to qualify their goods for multiple government programs. This includes information on the requirements at the federal and state levels and how to qualify your products for equal consideration for government procurement under international trade agreements.

**CTPAT - FROM APPLICATION TO VALIDATION**
This comprehensive 2-day workshop will prepare U.S. importers, their suppliers and exporters for validation or re-validation. It also guides firms that are new to the program on how to build a lasting cargo security program. In addition, this workshop will help you understand the process involved in becoming a member, and the benefits and responsibilities to be CTPAT certified.

**ADVANCED CLASSIFICATION: CHEMICALS**
This three-day course will focus on Chapters 28 through 40 of the Harmonized Tariff Schedule, with a heavy emphasis on the tariff classification of organic and inorganic chemicals, pharmaceuticals, fragrances, soaps, fertilizers, dyes, and a variety of other products primarily derived from chemicals and chemical compounds. This course contains intensive study and practical exercises that will take your knowledge to the next level.

**ADVANCED CLASSIFICATION FOR MACHINERY & ELECTRONICS**
Our 3-day workshop addresses the issues facing machinery and parts importers and exporters. Focusing in on the General Rules of Interpretation and using a unique methodology for defending your answers globally, participants will learn how to present and defend their HTS classification process with suppliers, related parties and Customs officials.

**ADVANCED CLASSIFICATION: PLASTICS AND RUBBER**
This course will provide two days of intensive interactive instruction and hands-on preparation involving the classification of plastics, rubber and intermediate and advanced products made from these two materials.

**ADVANCED CLASSIFICATION: TEXTILES**
Our 3-day workshop addresses the issues facing importers and exporters of textiles. When is a t-shirt a t-shirt? Clarifying issues between 6109 and 6110 requires strong knowledge of the section and chapter notes and the definitions cited by Customs and Border Protection for proper classification.

The Advanced Classification workshop contains intensive study and practical exercises that will take your knowledge of the General Rules of Interpretation (GRI) to the next level. An in-depth approach will be taken to ensure that participants are adequately trained to defend their questions and learn how to access and use Canadian customs rulings, WCO rulings, explanatory notes, the compendium.
Courses Only Available On-Site

Please contact us for details on the following on-site courses.

**DEEMED EXPORT**
This course focuses on defining and identifying deemed export risks and how to manage them. It will also provide guidance on what to do when things go wrong.

**DE MINIMIS AND DIRECT PRODUCT RULES**
The purpose of this training is to learn about the de minimis and direct product rules found in the Export Administration Regulations and those of other U.S. export control rules and determine how they could affect both your foreign customers and your affiliated foreign businesses.

**EXPORT COMPLIANCE: HOW TO WRITE YOUR COMPANY’S MANUAL**
This two-day advanced course uncovers how to develop and implement written export procedures. Our unique program will include examples of written procedures for your firm to use, flowcharts, an export compliance statement, and a plan of action for implementing the manual once completed.

**FOCUSED ASSESSMENT AND ISA PREPARATION**
This advanced program provides an overview of how to begin a self-audit, steps to take internally, and how to prepare multiple departments during the process. Learn key elements of auditing as well as how to choose files for review.

**IMPORT COMPLIANCE: HOW TO WRITE YOUR COMPANY’S MANUAL**
This two-day workshop is a unique opportunity to learn how to write written procedures for import compliance, from the point of ordering through to distribution. Our unique program includes examples of flow charts and written procedures that can be tailored to your firm’s needs and used as a foundation for completing your import compliance manual.

**LETTERS OF CREDIT**
Learn all about the methods of payment available to companies dealing in global markets. This course will detail the steps to take to ensure a proper agreement is made between the buyer and seller for payment concerns, documentation and the turnover of merchandise from one party to another. Discussion will include most common errors seen by banks and how to avoid them.

**MEDICAL DEVICES AND IMPORTATION REQUIREMENTS**
This two-day workshop focuses on import regulations and Food and Drug Administration (FDA) regulatory requirements related to medical devices. We outline a strategy for meeting these requirements so as to limit clearance times, reduce border delays and initiate an internal compliance program at your firm.

**PHARMACEUTICALS RULES OF IMPORTATIONS**
There will be a strong emphasis on the classification process with a focused review of HTSUS chapters 28, 29 and 30. The second day will cover proper valuation and origin marking concerns, as well as working with the FDA for expedited clearance through proper documentation.

“Taking a mind-numbing subject like tariff classification and making it not only palatable, but fun is not easy task.”

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**Trade Compliance Specialist**
Nokia® Solutions and Networks
WHAT IS A CUSTOMS BROKER?

Customs brokers are licensed by Customs and Border Protection to collect, protect and defend the revenue of the U.S. government. To represent importers, individuals must pass a difficult examination offered twice yearly and then undergo a background check, interview and have their references checked before they are awarded a license.

If you plan to take the Customs Broker Exam, your preparation should include a course from E2open Global Trade Academy.

CUSTOM IN-HOUSE AND MULTI-SITE SOLUTIONS

We know that companies may want or need to train multiple people at a single site or across multiple sites within their organizations. E2open Global Trade Academy offers customized solutions for single and multi-site training for our Customs Broker Preparation course that leverage distance learning and collaboration tools. For more information about this specialized service, tailored to your needs, visit our website.

FOUR-DAY REVIEW PROGRAM OVERVIEW

- No previous experience is required.
- You receive an intense review of tariff schedule and import regulations.
- Registrants are invited to attend three webinars (a $450 value) covering more complex topics in greater depth

EIGHT-WEEK CORRESPONDENCE COURSE PROGRAM OVERVIEW

- You receive eight weekly reading assignments, plus complimentary online exercises.
- Registrants are invited to attend three webinars (a $450 value) covering more complex topics in greater depth.
- Offered exclusively online, this course does not require candidates to travel, but must have their own copies of the tariff and customs regulations.
- Start dates vary throughout the time leading up to the exam, which is held in April and October every year.

WHO SHOULD ATTEND

- Individuals who want guidance and feedback throughout their preparatory process
- Those who have unsuccessfully tried to go it alone in the past
- People who want to meet and connect with a study group to work together outside the classroom to prepare

COURSE MATERIAL

- Previous examinations
- Study guides
- Quick-reference guide
- On-demand webinars
- Access to tips, documents and videos
- Tools to take with you to the examination to succeed

Laura Heyburn did a great job. She was patient and knowledgeable and she used real life examples. The study guide is also very helpful and I'm using the info from the guide to make fact sheets.”

Import/Export Administrator
AERZEN USA Corporation
On-Site Training Solutions for Your Company

EXPERTISE
Looking to build global trade expertise within your firm? Search no further than your own front door; bring our team of experts to your facility to lead your group through the intricacies of global trade transactions.

Our staff is composed of instructors with years of real-world experience and expertise. Our vast knowledge of the subjects specific to the international supply chain allows us to create training solutions that will ensure success for your company.

STRATEGIC APPROACH
Our account executives and expert instructors serve as strategic partners to collaborate with our clients to help ensure that business results are clearly defined and achieved.

FLEXIBILITY
Whether you need 5 or 500 employee trained and are looking for one day or one year’s worth of training, we will create a flexible solution that delivers relevant and effective training.

STAYING COMPLIANT
Customs and Border Protection requires that all corporations engaged in import stay compliant with U.S. customs law. Part of that compliance is having effective staff training. Our on-site training and compliance will help you demonstrate reasonable care as required by Customs and Border Protection.

ON-SITE TRAINING SOLUTIONS
We offer several on-site training solutions:

Off-the-Shelf Tailored Training
Choose from our large selection of courses and webinars. Our account executives will work with you to create a training program that addresses your needs, and our instructors will tailor the delivery of content accordingly.

Complete Customization
We offer clients fully customized training to meet specific business needs and learning objectives. We use a systematic approach:

1. **STEP 1: SITUATION ANALYSIS**
   - We will discuss your specific needs and goals.

2. **STEP 2: IDENTIFY TOPICS AND CONTENT**
   - Based on your needs, our team will identify appropriate topics and content.

3. **STEP 3: DEVELOP CUSTOMIZED CONTENT**
   - Our instructors will develop customized content, examples and exercises specific to your organization.

4. **STEP 4: TRAINER PREPARATION**
   - Our selected instructor will work with you to finalize deliverables.

5. **STEP 5: DELIVERY & FOLLOW-UP**
   - Our expert instructors will deliver the expected training followed by a quality assessment at the end of each training day.

Webinars On-Demand
Our subject matter experts will design a webinar for your specific corporate needs. You choose the topic and pick the time. This is a very convenient way to keep your staff up to date anywhere in the world with current issues and topics.

All of our courses and workshops are registered for continuing education credits with the National Customs Brokers & Forwarders Association of America (NCBFAA) Educational Institute for CCS and CES continuing education credits* and qualify for all Global Trade Academy certifications (CCLS™, DBS™, and EXCS™).

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*Although our programs have been approved as a continuing education course for NCBFAA’s Educational Institute’s (NEI) Certified Customs Specialist (CCS) and the Certified Export Specialist (CES) certifications, please be aware that your successful completion of any of these courses does not provide you with CCS or CES certification. The only way to become CCS or CES certified is to meet the requirements set forth on NEI’s website: ncbfaa.org.

FOR MORE INFORMATION CALL 609.638.3639
E-Learning Courses

Designed to address your company’s training and compliance needs related to global trade.

E2open Global Trade Academy e-Learning Courses are designed to address your company’s training and compliance needs pertaining to global trade.

An increasing number of organizations use e-learning to reduce training costs, provide just-in-time skills instruction, and supplement in-person, classroom-based training. Online learning can help employees perform better on the job, and successfully meet compliance requirements.

E2open Global Trade Academy e-Learning Courses deliver significant value for an excellent return on investment (ROI):

- Up-to-date content
- Seasoned instructors with extensive subject matter expertise
- Engaging delivery
- An integrated learning management system (LMS)
- Robust reporting
- Mobile accessibility

Offered in a corporate annual subscription, our learning management program enables you to provide global trade compliance related training to your employees around the world covering U.S., EU and other Customs regulations and export controls.

ACCREDITATION

Courses earn Global Trade Academy’s CCLSTM, DBSTM and EXCSTM continuing education credits as well as NCBFAA’s CCS and CES credits.

COMPREHENSIVE

We have a growing library of global trade compliance topics. Updates and new courses are uploaded on an ongoing basis. All courses are composed of a lecture 30- to 60-minute lecture, an assessment (quiz) and answer key, and course material as applicable.

CERTIFICATES AND TESTING

Participants must complete a quiz and achieve a score of 70% or better to complete the course. These quizzes are designed to reinforce the employees’ learning and understanding of the topics. An answer key is provided for each quiz and when appropriate, an explanation for the correct answer is available. Certificates can be downloaded by each employee upon completion of a course and test.

CONVENIENT

All course are available through our LMS and accessible via a web browser. Employees are able to access content securely 24/7, anywhere, on any device. The system is fully supported on all mobile devices.

We are offering an inclusive training package. For one price, your employees will have access to all of E2open Global Trade Academy online training and webinars for a 12-month period.

ONE ANNUAL PRICE

Simplify your budgetary process and make one annual purchase that provides training to your entire staff with access to our entire e-learning course library. Pricing packages vary with the number of individuals or seats you may need to train.
EXAMPLES OF TOPICS COVERED IN OUR LIBRARY

- Classification Series: Chemicals, Semiconductors, Tools, Textiles and other Classifications
- Commodity Jurisdiction: Confidently Classifying Your Products
- Compare and Understand Free Trade Agreements
- Customs Trade Partnership Against Terrorism (CTPAT) Validation Success: Tips from the Field on Changes in the Validation Process
- Customs
- Export compliance overview
- Fines, Penalties and Forfeitures: Working with Customs
- Import (into the U.S.) Compliance and Documentation
- Incoterms® Rules and Managing Supply Chain Liability
- International Traffic in Arms Regulations (ITAR)
- Reconciliation: What, Why and Implementation Basics
- Tariff Classification: Concepts of Classification
- Understanding Duty Drawback

“The benefits of globalization can only be achieved by complying with trade regulations and fully understanding how available trade programs can be implemented. Providing trade compliance training to employees is key to an international company’s success, and that starts with raising awareness in the boardroom.”

Jean-Pierre Geronimi, Director of Training Operations E2open

Request a Demo
by emailing us at:
GlobalTradeAcademy@e2open.com
Trade Advisory Practice

E2open Trade Advisory Practice for global supply chain management will support your import and export teams to improve efficiency, help you become a Trusted Trader with customs, mitigate risk related to cross-border transactions and improve efficiency.

In working with E2open Trade Advisory Practice, organizations can successfully:

- Gain access to subject matter experts with comprehensive global trade knowledge
- Deploy practical and best-in-class import and export strategies through assessments and gap analysis
- Reduce risk through accurate product classification or ECCN verification
- Lower international supply chain costs and improve duty savings
- Customize and research technical questions related to your global business

Our consulting team provides services for a wide-range of clients, including professional associations, and Fortune 100® companies. We have represented many industries including automotive, textile, food and pharmaceuticals.

WE OFFER TRADE ADVISORY SERVICES IN THE FOLLOWING AREAS:

- Import Audits and Assessments
- Export Audits / NAFTA (USMCA)/ ECCN / Manuals
- CTPAT Applications
- CTPAT Validations preparation for U.S. companies and their overseas affiliates
- Focused Assessments
- Importer self-assessment (ISA) / Trusted Trader

“The benefits of globalization can only be achieved by complying with trade regulations and fully understanding how available trade programs can be implemented. Providing trade compliance training to employees is key to an international company’s success, and that starts with raising awareness in the boardroom.”

Suzanne Richer, Director
E2open Global Trade Academy
All Global Trade Academy Programs Include Course Materials Written by Industry Experts

Books and certificates are included in every course we offer. Over time, attendees build an expansive library of resources they can refer to over and over again throughout their career.

Join us! Let the Global Trade Academy make you an expert in global trade.

“Was a fantastic training session – a lot of info. Impressed with materials. Instructors very patient, energetic and knowledgeable.”

Customs Compliance Analyst
Ingredion

“The informal class setting, in-class exercises, interaction with instructors, and in-depth focus made this fantastic course stand out.”

Import/Export Compliance Specialist
Vermeer Corporation

About E2open

At E2open, we’re creating a more connected, intelligent supply chain. It starts with sensing and responding to real-time demand, supply and delivery constraints. Bringing together data from customers, distribution channels, suppliers, contract manufacturers and logistics partners, our collaborative and agile supply chain platform enables companies to use data in real time, with artificial intelligence and machine learning to drive smarter decisions. All this complex information is delivered in a single view that encompasses your demand, supply and logistics ecosystems. E2open is changing everything. Demand. Supply. Delivered. Visit www.e2open.com.